



## REQUEST FOR PROPOSAL

### PROJECT WEB SITE DESIGN, DEVELOPMENT, AND HOSTING

March 20, 2023

#### 1. SUMMARY

The Grundy Economic Development Council and the Grundy County Chamber of Commerce & Industry collectively “the Partners,” are soliciting proposals for a website for our Grundy Resiliency Project, funded by the U.S. Department of Commerce Economic Development Administration (EDA) and Grundy County.

We are accepting proposals to design, develop, and host the project website. The purpose of the RFP is to provide an overview of the web site needs and a timeline for the RFP and website project.

#### 2. PURPOSE AND DESCRIPTION

##### PURPOSE

The GEDC and the Chamber applied to the US EDA when the future of Constellation’s Dresden Station (Dresden) was uncertain, and the risk of a plant closure was very possible. Dresden is the second largest employer in Grundy County with about 800 direct employees and over 865 direct and induced jobs. Dresden is the largest property tax payer in the County, with an annual tax bill estimated at or near \$24 million. In 2022, Illinois enacted the Illinois Climate and Equitable Jobs Act (CEJA), which provided financial incentives for the nuclear plants to remain open for five years. Since that legislation, the federal government has also recognized the importance of nuclear energy and provided further market enhancements for nuclear plant operators. Although the current future of Dresden is positive, the GEDC and the Chamber are working diligently to improve the diversity and resiliency of the local economy for the future, with or without Dresden.

The grant requires a public engagement component where we will use this website to communicate with the public the purpose of the grant/project, its goals and the progress of the project’s pillars (see attached graphic). We currently have a web presence through

savedresden.com developed when we were working toward saving the plant in 2021. Ideally we'd like to revamp that site for this project. If this is not possible, we want traffic going to that site to be redirected to the new project site.

The website is expected to be maintained through the life of the grant, estimated to be 24 months, at which point the partners would have the option to take over responsibility of the site.

#### DESCRIPTION

Create a flexible, informative website that is easy to maintain.

To be effective, our website must be:

- Easy and intuitive
- Visually pleasing
- Informative
- Safe and secure
- Quick to load and operate

### **3. TIMELINE**

- The RFP is dated Monday, March 20, 2023.
- Proposals are due no later than 4 p.m. on Monday, March 27, 2023.
- Proposals will be evaluated immediately thereafter. During this time, we may require interviews. Website project awarded by Monday, April 3, 2023.
- The selected proposal will be approved by the GEDC President & CEO Nancy Norton and Chamber President & CEO Christina Van Yperen. A virtual or in-person meeting will be expected shortly after notification of award to discuss details of the website.
- Target for delivery of website: Friday, April 28, 2023.

### **4. FORMAT PROPOSALS**

The following format should be followed on all proposals:

- Emailed proposal sent to both GEDC President & CEO Nancy Norton at [nnorton@gedc.com](mailto:nnorton@gedc.com) and Chamber President & CEO Christina Van Yperen at [christina@grundychamber.com](mailto:christina@grundychamber.com).
- Proposal should include a budget breakdown:
  - a. Break down cost by production hours, tools, and functionalities
  - b. Maintenance and support: identify any cost that should be assumed as part of the site and ongoing costs for maintenance and support we may need in the future

### **5. QUESTIONS**

All questions regarding this RFP should be directed to Chamber President & CEO Christina Van Yperen by emailing [christina@grundychamber.com](mailto:christina@grundychamber.com) or call 815-942-0113.